High phthalates are a family of chemical compounds primarily used to make polyvinyl chloride (PVC)—or vinyl—flexible, pliant and durable. Flexible vinyl products made with high phthalates can help reduce a building’s environmental footprint. Phthalates are widely used, and even when scientists hypothesize extreme exposures from phthalates in building products, because of unique properties of high phthalates, the predicted exposure levels are hundreds or thousands of times below any level of concern established by regulatory authorities.

**EXAMPLES**

- Flexible vinyl made with phthalates can last longer than phthalate alternatives, and typically less energy and other resources are needed to manufacture and install it.
- Flexible vinyl made with phthalates is durable, weather, UV and stain resistant. Phthalates are tightly held in the structure of vinyl, are odorless and do not readily evaporate.